

Pendleton Business

Volume 6 Issue 1



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New Chamber Executive Director Named



The Pendleton Chamber of Commerce announced on December 21st that Gail Nelson has been offered and has accepted the position of Executive Director for the Pendleton Chamber of Commerce.

Gail was one of 19 applicants that applied for the position with candidates from California, Arizona, Washington and Oregon. The selection committee weighed each candidate on management skills and experience, financial expertise, communication skills and overall ability to interact with a diverse group of people.

The Chamber and the Board of Directors believe that Gail brings the necessary skill set and work history to build on the great job Leslie Carnes had done over the years and to help take the Chamber to the next level!

Please join us in giving Gail a Pendleton welcome to her new position!

New Job, New Beginnings

Gail Nelson

Executive Director

Happy New Year! Santa was very good to me this year and left me the present of a new job under the tree! I couldn't be more excited! I am looking forward to working with you and for your business in 2012. While I know many of you, I know there are some that may not know me. So, allow me to introduce myself...

My name is Gail Nelson. I was born and raised in Chester, Montana. A small town in North Central Montana where the winters were terribly cold and the wind always seems to blow! My parents are dry land farmers so I grew up understanding the value of a strong work ethic and the importance of community. After graduating college, I accepted my first teaching job at Weston-McEwen High School in Athena and moved to Pendleton. While living in Pendleton, I met the man that is now my husband, Eric, and we own and operate Nelson Grade Organics, an organic dry land farm. Someday

our children will be writing an introduction letter and they can say they grew up in a rural town in Eastern Oregon where the winters were mild and the wind blew occasionally and whose parents were dry land farmers that instilled in them a strong work ethic and the importance of community!

I have been fortunate enough to have worked in education and non-profit fields. I also was the office manager of the Chamber of Commerce here in Pendleton for about 4 years in the early 2000's. I have enjoyed volunteering and working with community service organizations. All of these experiences have given me a great understanding of what it takes to help a community be vibrant. Pendleton is a wonderful place to live, work and play! I am choosing to raise my family here and will do my best as Executive Director of the Pendleton Chamber of Commerce to continue to make Pendleton a great community. I wish all of you a Happy and Prosperous New Year!

Mark Your Calendars

Jan. 11

*The Morning Buzz
Oxford Suites*

Jan. 18

*Chamber Luncheon
Elks Lodge*

Jan. 20

*First Citizens Banquet
Wildhorse Resort*

Jan. 25

*The Morning Buzz
Holiday Inn Express*



A Good Investment

It is an honor to be the President of the Pendleton Chamber of Commerce and to serve with the Board of Directors. The governing board for this organization is ready to lead the Chamber into 2012 and beyond. The Board set goals for 2012 which focus on improving communication with our membership and building relationships with other organizations in our community.

It is critical for the Chamber to communicate effectively with our membership and with potential members. I believe that the Chamber supports business and economic growth in Pendleton; that is why it is easy for me to convey to people why I am a Chamber member. People often ask me why I am a Chamber member and how my involvement benefits my business' bottom line. I proudly answer that I have been actively involved in the Chamber for over twenty years, and through my investment both of time and membership dues I have seen opportunities expand that have had a direct reflection on my business. The Chamber provides a venue to advertise, which exposes a new audience to the materials and services my businesses' offer. People purchase goods and services from people they know and the Chamber provides multiple opportunities for communication and contacts. The value added services the Chamber provides my business has provided a good return on my investment. The value added possibilities are there for your businesses too.

Thank you for your investment in the Chamber of both your time and your membership. As your President along with the Board and Gail Nelson, our new Executive Director, we are ready to serve the membership by providing a strong organization, open communication, and opportunities to expand your investment in the Pendleton area business community.

I hope you will join us for the upcoming Chamber events in January and kick off 2012 with enthusiasm and some fun.

Jayne Clarke
2012 Chamber President
Pioneer Asphalt, Inc.



Jill Gregg



Director Jill Gregg has been the Executive Director at the Children’s Museum of Eastern Oregon for two and a half years and is serving in her first year on the Chamber Board of Directors. Jill looks forward to serving on the Board and being involved with her community and the leadership that makes Pendleton “such a unique and wonderful place to live.” She’s also looking forward to making new friends. Jill serves on the Chamber’s Streamline Taskforce as well as the Marketing Committee. Jill coaches the Pendleton High School varsity girls soccer team, enjoys running, snowshoeing and “tinkering” on the piano. Jill and husband Patrick recently welcomed their first son Jack to the family. She also enjoys traveling – having been to five continents and has been skydiving three times! *(Representing the members At Large.)*

Your Chamber Leadership Team

Officers

President Jayne Clarke
 (Pioneer Asphalt) 541.276.7886
 President Elect Rod Parker
 (Pioneer Title Co.) 541.276.4431
 Vice President Mike McHenry
 (Pendleton Sanitary Service) 541.276.1271
 Treasurer Tom Young
 (Keystone RV) 541.276.6075
 Past President Kathleen Flanagan
 (Wildhorse Resort) 541.966.1917

Directors

Dan Lange
 (Blue Mountain Community College)
 Jim Schlenker (St. Anthony Hospital)
 Norm Winters (Old West FCU)
 Al Plute (A & G Property Management)
 Susan Bower (NE Oregon Surgical Clinic)
 Rod Parker (Pioneer Title & Escrow)
 Jordan McDonald (Wtechlink)
 Jill Gregg (Children’s Museum)

Directors Continued

Bob Bahrns (Continental Mills)
 Erika Patton (Banner Bank)
 Jon Sperl (Pendleton Grain Growers)

Ex-Officios

City of Pendleton ~ Robb Corbett
 Confederated Tribes ~ Debra Crowell
 Convention Center ~ Kim Michael
 Round-Up Association ~ Dennis Hunt
 Umatilla County ~ Connie Caplinger

Staff

(541.276.7411)
 Gail Nelson, Executive Director
 Trini Hank, Office Manager
 Lisa Farquharson, Membership Dev. Dir.
 Alexa Lougee, Communications Director

JANUARY 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 	2 Chamber Office Closed	3	4 Leadership Pendleton Opening Reception @PCC, 4-9p Wednesday Night Wine Club @ Plateau 5:30p	5 Wildfire Comedy Jam, 8p	6 Free Admission Day @Tamástslíkt Larry Lehman Dinner, PCC @6:30p Deadline for First Citizens Banquet Nominations Wildfire Live Music Line-Up 9p @ WH	7 Dragon Art Studios at PCA, 2p
8	9	10	11 The Morning Buzz 7:15a @ Oxford Suites Leadership Pendleton History & Culture Day Beer Tasting @ Plateau, 5:30p	12 Wildfire Comedy Jam, 8p	13 Clash at the Border Basketball Wildfire Live Music Line-Up 9p @ WH	14 Altrusa Annual Feed the Child Fundraiser @ VFW Hall, 5p
15 Clash At the Border Basketball @PCC	16 Martin Luther King Day Ice Carnival @Ice Skating Rink noon	17	18 Board Mtg 6:30a Martini Night @ Plateau, 5:30p Chamber Luncheon @ Elks, 11:45a	19 Wildfire Comedy Jam, 8p Economic Development Cmte, 11:30am @ Shari's	20 First Citizen's Banquet @ WH, 5:30p CTUIR Basketball Tournament @PCC Wildfire Live Music Line-Up 9p @ WH	21
22 CTUIR Basketball Tournament @PCC	23	24 GAAT, 11:30am	25 The Morning Buzz 7:15am @ Holiday Inn Express Membership Cmte, 11a	26 Wildfire Comedy Jam, 8p Open Mic @ The Great Pacific, 7p In the Know Documentary Film @ Prodigal Son, 7p	27 Wildfire Live Music Line-Up 9p @ WH	28 Dodgeball Tournament @PCC Cancer Foundation Basketball @PCC 2p Kiwanis Kapers Auditions @ Vert, 9a
29	30	31	HSM-Heritage Station Museum, 108 SW Frazer Ave. PCC-Pendleton Convention Center, 1601 Westgate Vert-The Vert Auditorium, SW 4th and Dorion Ave. RL-Red Lion Hotel, 304 SE Nye Ave. WH-Wildhorse Resort & Casino, I-84, Ext 216. PCA-Pendleton Center for the Arts, 214 N. Main St. RC-Ribbon Cuttings			

More event information in this newsletter
Chamber Task Force Meetings
General Information



ECONOMIC INDICATORS

Pendleton Building Permit Log Nov. 2011

Date	Location	Permit Type	Value
11-146	Advantage Trading	(change in original value)	
11/03/11	309 SW Emigrant Ave		\$170,00
11-147	Casey Zollman Construction		
11/04/11	4127 SW Perkins Ave	garage	\$25,000
11-148	Baker Construction		
11/08/11	118 SW 20th Street	dental office	\$400,000
11-149	Reign on Roofing		
11/09/11	1 SW Nye Avenue	reroof	\$13,800
11-150	Housecraft		
11/14/11	707 S Main Street	garage	\$80,000
11-151	Livelight		
11/17/11	1205 SW 23rd Street	solar pv installation	\$2,500
11-152	W C Construction		
11/21/11	116 S Main Street	interior office remodel	\$183,000
11-153	Dan Bane		
11/23/11	1370 SW Tutuilla Rd.	porch	\$3,200
11-154	Broderick Construction		
11/28/11	419 SW 5th Street	reroof	\$5,100

TOTALS: \$712,770

NEW CONSTRUCTION

	Nov '11	Nov '10	% Change
Building Permits			
	154	202	-24%
Building Permit Valuation			
	\$4,066,080	\$17,532,966	-77%
New Site-Built Housing Units (single & multi)			
	13	12	8%
New Site-Built Housing Units (valuation)			
	\$3,106,656	\$2,622,252	18%
Manufactured Homes Installation Permits			
	6	10	-40%
Zoning Permits			
	55	44	25%
Mechanical Permits			
	111	173	-36%
Plumbing Permits			
	119	134	-11%

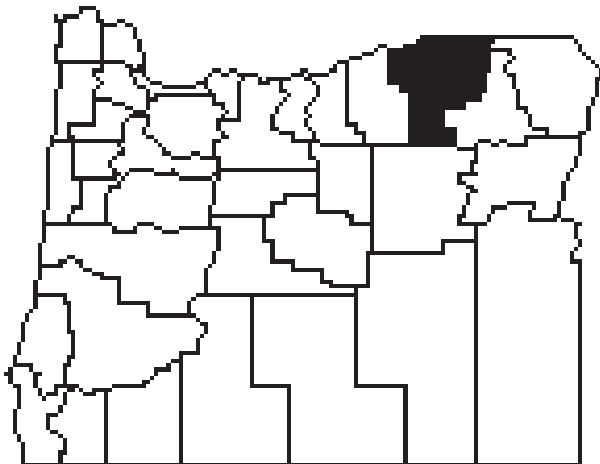
SOURCE: City of Pendleton Building Department

Umatilla County Labor Force

	Oct '11	Oct'10
Labor Force Status		
Civilian Labor Force	40,927	40,121
Unemployment Rate	7.4	8.0
Non-farm Payroll Employment		
Total Private	20,770	20,470
Manufacturing	3,790	3,520
Trade, transportation, utilities	6,510	6,450
Leisure and Hospitality	2,420	2,470
Government		
Federal	800	850
State	1,870	1,900
Local/Tribal/Education	4,930	4,890

BUSINESS STATISTICS

	Nov '11	YTD
Chamber Walk-In Count	348	5,805
Incoming 1-800 Calls	35	2,228
Website Visitors	181,711	864,655
Website Referrals	n/a	305,496
Front Desk Referrals	1,457	41,682
Facebook Views	337,781	2,517,692
Total Requests Filled	521,767	3,746,898



Best Town in Oregon to Raise Kids!
Bloomberg BusinessWeek
December 2010

PENDLETON
Top True Western Town
Rich tradition. Fine craftsmanship. Legendary reputation.

Workers' Compensation: A Guide for Employers

Why is there workers' compensation insurance?

Workers' compensation insurance is good for workers and good for business. You know it's in the best interest of your employees. If they get hurt, it provides them with medical treatment, payment for time loss and disability, and even re-employment assistance if they need it. But did you know that workers' compensation was created to protect employers, too?

There was a time when workers who were hurt on the job often had to sue their employers to get help with their expenses. To the worker, this either meant no benefits or a long delay. To the employer, it meant possible financial ruin if the worker won a large award in court. Workers' compensation insurance was the answer to both problems. It replaced legal liability with no-fault insurance. Employees with injuries or diseases caused by work could get treatment quickly, with no need to prove the employer at fault. Employers were protected from lawsuits.

Benefits were for actual loss and didn't add large sums intended to punish the employer or pay for "pain and suffering." As long as the injury or illness resulted from work, neither employer nor employee had to go to court.



Who needs it?

As with most no-fault insurance, workers' compensation is only fair if it applies to all workers and employers. Today, the state of Oregon requires almost all employers to carry workers' compensation insurance on their employees. If you employ workers in Oregon, you probably need workers' compensation coverage.

How do I get workers' compensation coverage?

In Oregon, employers can obtain workers' compensation coverage through an insurer, be certified as self-insured, or can make an arrangement for coverage through an Oregon-licensed worker leasing company.

For additional information visit the WCD Web site:

www.Wcd.Oregon.gov

*Information provided by Oregon Department of Consumer and Business Services Workers' Compensation Division.

Silver Premier Members

EDP Renewables North America LLC

Premier Members

A Sharp Painter, LLC	ISU - The Stratton Agency
Allstate Insurance	JE Dunn Construction
AMI Advertising Agency	New York Richie's
Banner Bank	Pacific Power
Blue Mountain Community College	Pendleton Computer Repair, LLC
Dr. Donald Benschoter, DMD	Pendleton Electric Co.
Bisnett Insurance, Inc.	Pendleton Grain Growers
Capps Broadcast Group	Pendleton Network Consulting
Cayuse Technologies	Pendleton Woolen Mills
Charter Communications	Pioneer Asphalt, Inc.
City of Pendleton	Pioneer Title & Escrow
Community Bank	Red Lion Hotel
Continental Mills	Ritchie Hibbert, DMD, LLC
Credits Inc.	St. Anthony Hospital
D & B Supply Company	Thai Ploy
East Oregonian	Thimbles Fabric-N-More
Eastern OR Physical Therapy	Tom Denchel Ford Country
Gilbert Auto Group	Travelodge
Gordon's Electric & Heating, Inc.	Tum-A-Lum Lumber Co.
Hamley & Co.	Intermountain ESD
Hill Meat Company	US Cellular
Holiday Inn Express	Wildhorse Resort & Casino

December 2011

Annual Chamber Christmas Social



GREAT FOOD,
GREAT PRIZES...
ANOTHER FUN
NETWORKING
EVENT!



AROUND TOWN

January Events at Wildhorse and Wildfire
With the kick-off of Monday Night Football, fans will be on the edge of their seats watching Wildfire's enormous 13-foot screen, as well as 18 other HD TVs. Visit www.wildhorseresort.com/sports for more details on this month's sporting events.

Karaoke

Every Wednesday night in May from 8-midnight it's Karaoke! The Players lounge features food discounts for all! Wildfire Karaoke takes stage 8p-12p with crooners showing their skills! Don't miss a chance to belt out your favorite tunes. Every singer receives a prize!

WILDFIRE Comedy Jam Thursdays: 8-10pm

January 5: Art Krug & Nathan Brannon
January 12: Phil Mazo & Mike Dragoo
January 19: Michael Jenkins & Alyssa Cowan
January 26: BJ Johnson & Devin Barber
Visit <http://www.tribblerun.com/> for complete comedian profiles

WILDFIRE Live Music Line-up: Friday and Saturday 9p-1a

January 6-7: Rock, Blue Tattoo
January 13-14: Pop, The Pop Offs
January 20-21: Country, The Frog Hollow Band
January 27-28: Rock, The Shades
The latest entertainment news is always available on the Wildfire Hotline: 800-654- 9453, ext 1777.

Larry Lehman Thank You Dinner

Jan. 6th, Happy Hour at 5:30pm, dinner at 6:30pm at the Pendleton Convention Center. Cost is \$20 per person and tickets are available at the Pendleton Chamber of Commerce and Armchair Books.

This will be an evening of dining, entertainment and recognizing all that Larry has accomplished these past years, in addition to wishing him well on his future. There will be a music skit, power point presentation and a pictorial collage which can be signed by all those attending. It promises to be a fun evening.

Dodgeball Tournament

January 28th at the Pendleton Convention Center. Please contact: 541-276-8100, Pendleton Parks and Recreation for more details!

In the Know Documentary Film Series

January 26th, 7pm
The Prodigal Son Brewery, 230 SE Court Ave.
For more info-Terry Hill, 503-318-0990

Tamástslikt Hosts Free Kids Art Program

January 21, 2012
In conjunction with the current Tamástslikt exhibit, Artworkz, a regional open junior art show and competition, Tamástslikt Cultural Institute will offer a fun art-making afternoon for children from 1-4pm Saturday, January 21, 2012. Preregistration is not required and the program is free and open to all children, ages 5-12. Children may drop in any time throughout the afternoon and progress through stations making various small art projects. Children will be able to take away a satisfying art piece made of paper, ink and mixed media.

CSI Junior Investigators, Ages 9-13

Officers from our very own Pendleton Police Department will lead this exciting opportunity to explore and learn from the crime scene. Junior investigators will be "badged". They will learn how to take fingerprints, make handwriting comparisons, and gather other evidence. January 9-12, 5:30-6:30pm, City Hall Community Room, \$23, register by Jan. 3rd!

Pendleton Parks and Recreation "Ice Carnival"

January 12th, Noon—3pm
Roy Raley Park Ice Rink
Free event, just drop in!
Parents! This is a no-school day! Bring your kids to the ice rink for a FREE skate day. There will be games and prizes with lots of free time to skate. Parks and Recreation staff will be there to provide activities and supervise.

January Weekly Classes at Children's Museum of Eastern Oregon

Monthly theme: Healthy Bodies
Wed: Simple Science-How the Body Works, 3:30-4:30pm, \$2 Members/\$3 Non-members.
Thurs: Cooking Class-Brain Foods, 3:30-4:30pm, \$3 Members/\$4 Non-members
Fri: Snuggly Storytime, 9:15am-10:00am, Free with admit!
Sat: Crafty Creations-Body Art, 1-2pm, \$2 Members/\$3 Non-members.

Parents, Looking for a Night Out?

Night at the Children’s Museum, Jan. 20th, 5pm-9:30pm.

Drop your children off at the Children’s Museum of Eastern Oregon for a night of fun. Parents get a night on the town-kids get a night at the museum! CMEO is offering an evening of staff supervised play with special games and activities. Dinner is included! Members: \$20 first child, \$10 each additional child. Non-Members: \$25 first child, \$10 each additional child. Registration required: 541-276-1066.

Tamástslikt Free Admission Friday

January 6, 2012, all day!

Take advantage of free admission when you visit Tamástslikt Cultural Institute. Then satisfy your appetite with a delicious lunch or light fare at the Kinship Café. Open 9-5, closed Sunday. Kinship Café open Monday-Friday.

Auditions for the 54th Annual Kiwanis Kapers Talent Show

We want you! Everyone Welcome! Auditions at the Vert Auditorium, January 28, 9-3pm. Mandatory dress rehearsal Feb. 22-23. Contact Angela at 541-215-0399 or constancey37@hotmail.com to schedule your audition or visit PendletonRoundupKiwanis.org Digital entries happily accommodated! Kiwanis Kapers Show: February 24th & 25th, 2012.

Altrusa Club’s Feed the Child Annual Fundraiser Wine Tasting and Hors d’ oeuvres

Featuring: Jones Winery of Washington Saturday, January 14, 5:00-8:00pm at the VFW Hall in Pendleton. Tickets \$20/person The Feed the Child program is dedicated to making sure all our area’s kids receive food for the weekend, not just at school. In it’s fourth year, this program began by serving 20 children each week. Now 124 are served each week. Tickets can be pre-purchased at Columbia State Bank, Gordon’s Electric or from any Altrusan. They will also be sold at the door.

2012 Master Gardener Training

Master Gardener 2012 training is scheduled to commence on February 7th. Applications currently are being accepted. For an application packet and additional information, contact OSU Extension Service at 541-278-5403. Application materials also are available online at the Extensions website: <http://extension.oregonstate.edu/umatilla/mg>

**Check out our full
Community Calendar at:
www.PendletonChamber.com/local/calendar/**

Membership *Corner*

Ferranti - Graybeal Insurance Agency, Inc.

Jason Graybeal
353 SW 1st
Pendleton OR 97801
541-276-3551
jason@fg-insurance.com
www.fg-insurance.com

In 2010, Ferranti-Leavitt Insurance Agency and Graybeal Insurance Agency merged and formed one new company, Ferranti-Graybeal Insurance Agency. We specialize in insurance for businesses of all shapes and sizes and have specialists for each product that your business needs. Our agency is also dedicated to helping our clients find the most protection at the lowest possible cost. We look forward to hearing from you!

Ski Bluewood
Travis Stephenson
262 E Main
Dayton WA 99328
509-382-4725
www.bluewood.com
info@bluewood.com

Experience the best of skiing with a family-friendly atmosphere at Ski Bluewood. They take pride in providing skiers and snowboarders the best possible skiing conditions, service and friendliness in the mountain environment. Bluewood offers specialized instruction for all levels of skiing and snowboarding including children's programs, and women's workshops. For reservations or more information call (509) 382-4725

Eagle Eye Productions

Bill Peal
46393 Adams Rd.
Pendleton OR 97801
541-276-9112
bpeal@me.com
eagleeyeproduction.com

Eagle Eye Productions does event and personal photography including senior photos for upcoming high school graduates. Bill also offers custom framing. Contact Bill Peal at Eagle Eye Productions for your next event or milestone!

See you at this month's

Morning Buzz with Two Opportunities to Network

Wednesday, January 11th
7:15am

Hosted by Oxford Suites
2400 SW Court Place

Wednesday, January 25th
7:15am

Hosted by Holiday Inn Express
600 SE Nye Ave



*Sponsored by Starbucks



2012 New Year's Resolution:
- Attend Chamber Luncheons!

Next Chamber Luncheon

January 18, 2012

At the Elks Lodge, 14 SE 3rd Street
11:45am-1:00pm

Chamber Members Prepaid by Jan. 13th - \$13
At the door & Non-Members - \$16

Call 276-7411 for more info
& to make reservations

A1 Hospitality Drawing

E0 Drawing - Free Ad



Pendleton Cattle Barons Weekend

The Ambassadors met up on December 8th to welcome Pendleton Cattle Barons Weekend as a new member of the Chamber with a Ribbon Cutting. Pendleton's Cattle Barons Weekend was created in honor of our region's cattlemen and ranchers and their legacy. 100% of the proceeds create scholarships for regional students attending college and majoring in agriculture. For more information visit their website at <http://cattlebarons.net>.

Thorne Investment Management Thorne Trading Company



The Ambassadors helped welcome Thorne Investment Management & Thorne Trading Company to the Chamber on December 15th. Todd Thorne offers professional investment management and trading. Visit his website at www.thornetrading.net to learn more. You can also stop by his office at 146 S. Main Street, Suite 211 in Pendleton or call and schedule a personal consultation at 800-379-9780.

Membership Renewal Letters Arriving Soon

On the fence about renewing your Chamber membership?
Here's just a few examples of what's in it for you!

The Value of Your Membership:

- Unlimited Chamber referrals to your business
- Display of your brochures & business cards in lobby
- Web site listing with link to your web site
- Your business listed in Chamber directory
- Monthly subscription to Chamber newsletter and weekly edition of e-mailed Quick Notes

And There's More:

- Earn a business tax deduction for membership
- Make new business relationships at monthly Chamber luncheons, Kick it Up After 5 events & Morning Buzz gatherings
- Free Ambassador ribbon cutting ceremony and accompanying free publicity
- 67% of consumers trust Chamber members more than non-member businesses
- Advertising on Facebook
- And more!

Chamber News



Passing the Gavel

The Pendleton Chamber of Commerce held its annual meeting Dec. 21, 2011 at Hamley's Slickfork Saloon. The luncheon focused on thanking many wonderful people for all of their volunteer hours, time, expertise, efforts and energy devoted to the Chamber. A big Thank you to all of our members! We had a great year and we couldn't have done it without all of you. We thanked out-going President Kathleen Flanagan and welcomed in-coming President Jayne Clarke. The gavel was passed and a new year is ready to begin.

A special Thank you to our retiring Directors: Greg Greb from Old West Federal Credit Union and Michael Swanson of Michael's Fine Jewelry. They both have served for several years and we thank them for their time. We have four new Board Directors coming on to the board: Erika Patton – Banner Bank, Jill Gregg – Children's Museum of Eastern Oregon, Jim Schlenker

– St. Anthony Hospital, Jon Sperl – Pendleton Grain Growers. Look for each of these directors to be highlighted in the newsletter through out the year.

Of course, the Chamber could not accomplish all that it does in the year without the amazing work of all of the various committees. A big Thank you went out to all of our committees, the fine work that they do and the chairs of those committees:

*Ambassadors – Ben Eckles
Economic Development – Jordan McDonald
Government Affairs Action Team – Mike McHenry
Leadership Pendleton – Phil Houk
Membership – Lisa Farquharson*

*Project Teams: 2A Basketball Tournament – Terri Spriet,
John McBee Sr., & Ron Daniels
First Citizen Banquet – Terri Spriet
Tourism Marketing – Charles Denight*

See you at this month's

Morning Buzz

with Two Opportunities to Network

Wednesday, January 11th

7:15am

Hosted by Oxford Suites

2400 SW Court Place



The Chamber's newest opportunity for Members to network - The Morning Buzz! Members gather over their coffee cups to make connections and strengthen business relationships

... and to start their morning off right! Thanks to Starbucks, our event sponsor for the year! Look forward to meetings on both the 2nd and 4th Wednesdays of each month.

Mark your calendars for the next 'Morning Buzz'!

Wednesday, January 25th

7:15am

Hosted by Holiday Inn Express

600 SE Nye Ave

Leadership Pendleton Begins

15th Year

The Leadership Pendleton Steering Committee, chaired by Phillip Houk, is pleased to announce the individuals who have been accepted as the Class of 2012.

Fred Bradbury, Bradbury Property Management
Rod Harwood, St. Anthony Hospital
Jane Hill
Chris McClellan, East Oregonian
Ryan Levy, Columbia State Bank
Kylie McClintock, Fife & Cockburn, LLC
Colette Blakely, InterMountain ESD
Daniel Koopman, Blue Mountain Community College
Emily Farley, Compliance Resources, LLC
Robin Bitrick, CTUIR
Keith May, City of Pendleton
Tom Young, City of Pendleton
Jeanette Gile, Graybeal Distributing
Vishal Patel, Holiday Inn Express
Greg Silbernagel, Umatilla Basin Watershed Council
Chrissy Nelson, Round-Up Association

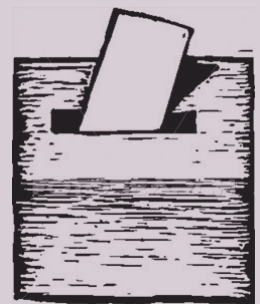


These 16 individuals will meet once a month, January through August, to explore specific sectors of the community. Each of the days is coordinated by volunteers who generously share their time and expertise to give the students a behind the scenes and in-depth look into their 'world.' The Chamber thanks the following people for their commitment to helping create new and better informed leaders for Pendleton.

Brenda Turner - Opening Session
Keith May - History & Culture
Skip Nichols, Randy McKone, Julie Thompson - Media Relations
John Peterson, John Turner, Mark Mulvihill - Education
Larry Blanc - Health Care & Social Services
Jon Sperl, Tammy Dennee - Agriculture
Jayne Clarke - Business & Industry
Robb Corbett - Government
Dan Primus - Law & Public Safety
Phil Houk - Graduation Celebration

Last Call for First Citizens' Banquet Nominations, Nominating Process Closes Jan. 6

Each year at the Pendleton Chamber of Commerce's First Citizens Awards Banquet, a "Woman of the Year", "Man of the Year", and "Business of the Year" are honored. The First Citizen awards have been awarded since 1956, and the Business of the Year since 1997. The Business Excellence Awards were first awarded for 2004, and are now given in four categories: Tourism Excellence, Customer Service Excellence, Boss of the Year, and Employee of the Year. If you would like to nominate an individual or business, stop by the Chamber office to pick up information and a nomination form. Nomination packets are due by January 6, 2012 at 5 p.m.



ECONOMIC OUTLOOK LUNCHEON: Essential Pieces

Wednesday, February 15th, 2012
Economic Outlook Luncheon

'Essential Pieces'

at the Red Lion Hotel
11:30 am - 1:30pm



Thank you to our Title Sponsors:
Sterling Savings Bank • St. Anthony Hospital

And Bronze Sponsors:
OSU Umatilla Co. Extension Service,
PGG, Wtechlink

Sponsorships still available, contact the Chamber for more information.

This year's 26th Annual Economic Outlook Luncheon is presented by St. Anthony Hospital and Sterling Savings Bank. At this event attendees will hear speakers and topics relevant to local business and the community, providing news and information you won't get somewhere else. You won't just hear another 'generic' talk about our nation's economy, but an inside look at the 'essential pieces' of our region's economy and how they come together.

The Pendleton Chamber of Commerce Annual Economic Outlook Luncheon will be held on Wednesday, February 15th 2012 from 11:30am to 1:00pm at the Red Lion Hotel. This year

members and attendees will learn about what's happening with the 'essential pieces' of our region's economy.

"This is about Pendleton's future, and now more than ever it's going to be go big or go home," Jordan McDonald, Chair of the Economic Development Committee, said. "The membership comes back to this event each year to find out where Pendleton's development is headed and how they can benefit."

The program will consist of reports from the following agencies and individuals:

Bruce Sorte, Extension Service Economist at Oregon State University will again be the keynote speaker. His focus is on small town survival and the economic impacts of local and state policy decisions on a variety of issues from affordable housing to increased globalization. In his own words he "would like everyone to be able to live where they want, work an interesting job and have enough free time to do a little fishing..." Bruce proposes ideas and solutions to improve vitality in small communities.

Phil Houk, Mayor for the City of Pendleton and City Manager Robb Corbett will be giving a report on the city since the hire of Robb as Pendleton's new City Manager in late December. This panel will focus on the City's economic plan and any upcoming changes to be expected at the city.

Jim Schlenker, Interim CEO for St. Anthony Hospital and Larry Blanc, Marketing Director for St. Anthony will form a panel on healthcare in 2012 and the changes coming to the organization when they move to the new facility and what this new hospital means for Pendleton's overall development.

A representative for the CTUIR will give a report on the Confederated Tribes Strategic Plan, recent projects in their industrial park and the effect on our region.

This year's Economic Outlook Luncheon presents an exciting panel of individuals from wide backgrounds. The Chamber of Commerce Economic Development Committee expects another engaging presentation from our keynote speaker Bruce Sorte and the rest of the panel. Tickets will go on sale in January. For more information contact the Pendleton Chamber of Commerce at 541-276-7411.

Bright Spot



In December, Chamber Ambassadors along with Phil Houk, representing both the City of Pendleton and Wildhorse Foundation Trust, Pat Terjeson and John McBee, representing Pendleton foundation Trust, and other community members gathered for the dedication of the Blue Heron Statue at Riverfront Park. The City, Wildhorse Foundation Trust and Pendleton Foundation Trust partnered for the purchase of this awesome cultural contribution to the City of Pendleton.

Community Items

Plans Underway for 2012 American Cancer Society Pendleton Relay for Life



The theme for the 2012 American Cancer Society Relay for Life of Pendleton is "The Magical Kingdom." Start signing up your teams now. It is guaranteed to be a magical night. Teams can sign up by going to www.pendletonrelayforlife.com

Once your team is signed up, the site tracks the overall fundraising and team members can also get information about team meetings and events, as well as specifics about the Relay For Life next summer.

"The level of support in the community for this event

continues to grow, and I am so gratified by the amount of community involvement," says Robin Alexander, chair of the Pendleton Relay For Life.

The family-friendly Pendleton Relay For Life will be held at the Sunridge Middle School athletic field on June 15-16, 2012.

Going into its 27th year, the American Cancer Society's signature event continues to raise money for the organization and its funding of cancer research, its legislative advocacy, and its many educational and patient service programs.

For more information about the 2012 American Cancer Society Pendleton Relay For Life, contact Robin Alexander at (541) 310-0290, email (robin.alexander@wildhorseresort.com), or Jody O'Connor, Community Relationship Manager for the American Cancer Society, at (509) 783-1574, email (jody.oconnor@cancer.org).

Colorectal Cancer: The Cancer You Can Prevent

Local partners have joined with the Oregon Health Authority on a campaign to encourage Oregonians over age 50 to get screened for colorectal cancer. Umatilla County and Morrow Counties have a higher mortality rate due to colorectal cancer compared to the state average.

Umatilla and Morrow County Public Health, the Confederated Tribes of Umatilla Indian Reservation, local hospitals and other advocates have collaborated to implement a mini campaign in Eastern Oregon to increase screening rates in the area.

Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be. Screening allows doctors to identify and remove polyps before they turn cancerous, or catch cancer at an early stage when it's highly treatable. But too few men and women in Oregon and Umatilla County are being screened, which needlessly puts their lives at risk.

People are much more likely to get screened if they're encouraged by someone they know. So if you've been

screened, you can play a significant role in saving the lives of people you care about by talking about your experience and encouraging others to get screened too!



Consider sharing this information:

- Everyone over age 50 (45 for African Americans) should be screened for colorectal cancer, even if they have no family history or symptoms.
- There are several reliable screening options. Some cost as little as \$25 and all are covered by insurance.
- Please talk to your doctor about the best way to get screened.
- Make and keep your appointment to be screened. Then, do what our local spokespeople Karen, Robin and Bryan are doing ... tell someone else.

For more information about colorectal cancer and screening options, visit www.TheCancerYouCanPrevent.org or the campaign's page on Facebook.

Postings, Promotions & Applause



Benjamin Stoffers Picks Winning Name

Benjamin Stoffers, an employee of the Eastern Oregon Correctional Institution, entered the contest to name our newest networking opportunity. After the voting round, his entry - "The Morning Buzz" - came out victorious! As a result, Stoffers received a gift basket of great goodies from Starbucks, the event sponsor for the year, and \$25 in Pendleton Bucks! Congratulations! Don't miss the January's Morning Buzz opportunities on the 11th at Oxford Suites and on the 25th at Holiday Inn Express.

Umatilla Basin Watershed Council Welcomes New Director

The Umatilla Basin Watershed Council is pleased to announce Greg Silbernagel's promotion to Executive Director. Greg previously held the Water Quality Coordinator position and has been Acting Executive Director since August. Greg was raised near Stayton, Oregon and graduated from Oregon State University with a Bachelor's degree in Commercial Recreation Management. He holds eight years of professional natural resource interpretation and management experience. He and his wife, Sarah, recently had their first child in October. For more information about the Watershed Council visit their website at www.umatillawatershedcouncil.org or visit their Pendleton location at 920 SW Frazer Ave., Suite 210.



SeaPort Launches Special Mobile Website

In December, SeaPort Airlines announced the launch of a new mobile website at www.seaportmobile.com. The site is compatible with Android, iPhone, iPad, and Blackberry mobile devices. SeaPortMobile.com offers travel and contact information, direct links to social media, special offers, and access to flight schedules, all at the touch of a hand. The addition of booking capabilities directly from the website is planned for later in 2012. The site can only be accessed via phone, and will offer special deals and contests throughout the year.

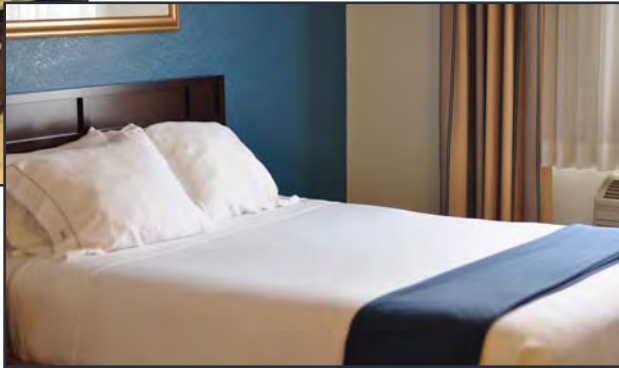
Thank You A-1 Hospitality!

The Pendleton Chamber of Commerce would like to recognize A-1 Hospitality for their continued partnership and support of the Chamber. A-1 Hospitality continues to sponsor the cash drawing at our monthly member luncheons - donating \$600 a year in cash prizes to luncheon attendees. In December, A Sharp Painter, LLC. won the \$500 cash prize with plans to distribute it among its hardworking crew. The A-1 Hospitality group includes Travelodge, America's Best Value Inn and the Holiday Inn Express. Thanks again to A-1 Hospitality for making it possible!

Holiday Inn Express Showcases Remodeled Rooms and Guest Amenities



Pendleton's Holiday Inn Express has been hard at work updating and remodeling their facilities. The entire facility has been modernized, including guest rooms, the lobby, pool area, fitness center, as well as the continental breakfast serving area and dining room. The Holiday Inn Express is located at 600 SE Nye in Pendleton.



Travel Pendleton Reflects Over Last 5 Years

The mission of Travel Pendleton is to grow the economic impact of tourism by increasing overnight visitors while enriching local experiences.

Here is a quick review of the programs they have built over the past 5 years.

- **Current TPAC (governing body for Travel Pendleton) board members include;** Jim Gorham, Rodeway Inn; Kim Michael, America's Best Value Inn, Mike Tipton, Best Western Plus Pendleton Inn; MaryAlice Ridgway, NEIGH-bors bed & breakfast and horse motel; Dilip Patel, Holiday Inn Express; Pat Kennedy, Pendleton Convention Center; Gail Nelson, Pendleton Chamber of Commerce; John Brenne, City of Pendleton.
- **Yolanda Lennon is the Tourism Promotion Director located in the Chamber office sharing phones and facilities**
- **Convention recruitment – special incentive program to bring conventions to Pendleton call the chamber office for Yolanda or visit pendletonchamber.com/visit/plan-an-event/ for more information on how your group can qualify.**
- **New Event growth – An event grant program is available for qualifying new events or events looking to grow call the chamber office for Yolanda or visit pendletonchamber.com/visit/plan-an-event/**
- **Marketing - Traditional Press, Various Travel Associations, Pendleton Chambers visitor side website and Social Media to spread the news of Pendleton as a great destination for various visitors. Like www.facebook.com/TravelPendleton or follow <http://twitter.com/#!/travelpendleton>**
- **Advertising – Focuses on cooperative ventures with state, regional and local partners including online and print options including www.traveloregon.com, True West Magazine, Eastern Oregon Visitors Guide, American Cowboy Travel Edition, Trip Advisor, Group Tour Magazine, Courier Magazine and more.**





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